



Make-Good Form

10/23/2012
11:38 AM
Page 1 of 1

Advertiser: Courtney for Congress 2012
Station: WFSB-TV
Market: Hartford-New Haven
Flight Dates: 10/29-11/06/2012
Email: Bill Whittle/Laurie LaBrecque

Contact: Bill Whittle/Laurie LaBrecque
Station Fax: 860-728-5669
Station Phone: 860-728-3333
Buyer: Rachael Beale
Buyer Fax: 303-764-9958

Pre-Emption

Make Goods

Program:	Time:	Date(s):	Qty:	Rate:	Total:	Program:	Time:	Date(s)	Qty:	Rate:	Total:
NFL Football	4:15p-7:30p	10/23/2012	0	\$0.00	\$0.00	WFSB 6:30a News	6:30a-7a	11/5/2012	1	\$1,200.00	\$1,200.00
		10/28/2012	1	\$3,000.00	\$3,000.00	WFSB 5:30p News	5:30p-6p	11/5/2012	1	\$1,800.00	\$1,800.00
Total Pre-Emptions:					\$3,000.00	Total Make Goods:					\$3,000.00
Balance Due to Station:					\$0.00	Hold any advertiser credit at station until notified.					

Please sign and return if accepted by station:

Laurie LaBrecque
Signed

10/23/12
Date

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203
Phone: 303-989-4700 Fax: 303-989-1910

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

And:

Media Strategies and Research
Attention: Rachael Beale
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 492184 /		Alt Order #
Product October 29-November 6, 2012		
Contract Dates 10/29/12 - 11/06/12	Estimate # 11825	
Advertiser Courtney for Congress		Original Date / Revision 10/23/12 / 10/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive House- National	Sales Office House-National
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WFSB	11/02/12	11/02/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$800.00			
2	WFSB	10/29/12	11/01/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1--1---				2	\$1,200.00			
D 3	WFSB	11/05/12	11/05/12	Eyewitness News	6am - 6:30am		:30			NM	0	\$0.00
4	WFSB	10/30/12	11/02/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1--1--				2	\$1,200.00			
5	WFSB	11/06/12	11/06/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,200.00			
6	WFSB	10/29/12	10/31/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-1----				2	\$800.00			
7	WFSB	11/05/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$800.00			
8	WFSB	11/03/12	11/03/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$250.00			
9	WFSB	11/01/12	11/01/12	9am-10am	9am - 10am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$200.00			
10	WFSB	11/06/12	11/06/12	9am-10am	9am - 10am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$200.00			
11	WFSB	10/29/12	10/31/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-1----				2	\$750.00			
12	WFSB	11/02/12	11/02/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 492184 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/29/12 - 11/06/12	<u>Product</u> October 29-November 6	<u>Estimate #</u> 11825
<u>Advertiser</u> Courtney for Congress		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$750.00			
13	WFSB	11/05/12	11/05/12	CBS Soaps	1230-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$300.00			
14	WFSB	10/30/12	10/30/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$200.00			
15	WFSB	10/29/12	10/29/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$950.00			
16	WFSB	10/31/12	11/02/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$1,800.00			
17	WFSB	10/30/12	11/01/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-1---				2	\$1,800.00			
18	WFSB	10/29/12	11/02/12	Eyewitness News	6pm - 6:30pm		:30			NM	3	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-1-1--				3	\$2,100.00			
19	WFSB	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,100.00			
D 20	WFSB	11/01/12	11/01/12	Inside Edition	7pm - 7:30pm		:30			NM	0	\$0.00
21	WFSB	11/05/12	11/05/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00			
22	WFSB	11/01/12	11/01/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,500.00			
D 23	WFSB	11/02/12	11/02/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	0	\$0.00
24	WFSB	10/30/12	10/30/12	NCIS	8pm-9pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$7,000.00			
25	WFSB	10/31/12	10/31/12	CSI	10pm - 11pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$4,500.00			
26	WFSB	11/01/12	11/01/12	Big Bang/2.5 Men	8pm - 9pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$2,600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/29/12-11/04/12	Big Bang/2.5 Men	8pm - 9pm	----Th-----	:30		\$2,600.00	NM		
	See MG 26.2											
	2	WFSB	11/01/12-11/01/12	Person of Interest	9pm - 10pm	----Th-----	:30		\$7,000.00	NM		
	Ⓜ MG for 26.1 11/01											
27	WFSB	11/02/12	11/02/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$4,500.00			
28	WFSB	11/04/12	11/04/12	Delayed 60 Minutes	730-830p		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 492184 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/29/12 - 11/06/12	<u>Product</u> October 29-November 6	<u>Estimate #</u> 11825
<u>Advertiser</u> Courtney for Congress		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$9,000.00			
D 29	WFSB	11/04/12	11/04/12	The Mentalist	10pm - 11pm		:30			NM	0	\$0.00
30	WFSB	10/29/12	11/02/12	Eyewitness News	11PM - 11:35PM		:30			NM	5	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	11111--				5	\$1,900.00			
31	WFSB	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,900.00			
32	WFSB	11/03/12	11/03/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,900.00			
33	WFSB	10/30/12	10/30/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$950.00			
34	WFSB	11/05/12	11/05/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$950.00			
35	WFSB	11/04/12	11/04/12	NFL Regular Season	1:00pm - 7:00pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$3,000.00			
D 36	WFSB	11/06/12	11/06/12	9am-10am	9am - 10am		:30			NM	0	\$0.00
37	WFSB	11/05/12	11/05/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,800.00			
38	WFSB	11/04/12	11/04/12	M-SU Delayed News	Delayed News		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,900.00			
N 39	WFSB	11/05/12	11/05/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,200.00			
N 40	WFSB	11/05/12	11/05/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,800.00			
Totals											46	\$87,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	46	\$87,250.00	\$74,162.50
Totals	46	\$87,250.00	\$74,162.50

Signature: _____ Date: _____

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